

Awards	Entry	Entrant	Advertiser
The Peoria AD Club announced the winners of the coveted ADDY® Awards competition honoring creative excellence in advertising.			
A complete list of winners is listed below.			
ADVERTISING FOR THE ARTS & SCIENCES			
Gold ADDY® Award	Corn Stock Theatre Summer Season	Multi-Ad	Corn Stock Theatre
Silver ADDY® Award	Arts Partners: In Plain Sight Art Guide	Converse Marketing	Arts Partners
Silver ADDY® Award	Peoria Ballet: Cinderella Ball Invitation	Converse Marketing	Peoria Ballet
ADVERTISING INDUSTRY SELF-PROMOTION			
Gold ADDY® Award	Peoria Ad Club: Addy Palooza	Converse Marketing	Peoria Ad Club
Gold ADDY® Award	Ross Loaded Dice	Ross Creative + Strategy	Ross Creative + Strategy
Gold ADDY® Award	Ross Christmas Card	Ross Creative + Strategy	Ross Creative + Strategy
Silver ADDY® Award	cmfi group "Complete Brand Solutions" campaign	cmfi group	cmfi group
Silver ADDY® Award	Converse Marketing: We're Gonna Rock This Town	Converse Marketing	Converse Marketing
COLLATERAL MATERIAL			
Gold ADDY® Award	Children's Home Annual Report	cmfi group	Children's Home
Gold ADDY® Award	OSF St. Mary Medical Center Patrons' Ball invitation	cmfi group	OSF St. Mary Medical Center
Gold ADDY® Award	Eureka College Open House lenticular poster	cmfi group	Eureka College
Gold ADDY® Award	Junction City: Stationery	Converse Marketing	Junction City
Gold ADDY® Award	Caterpillar Global Mining Yearbook: Rising to the	Converse Marketing	Caterpillar Global Mining
Gold ADDY® Award	Mirhee Kim & Issac Lee Wedding Invitation	Converse Marketing	Mirhee Kim & Issac Lee
Gold ADDY® Award	Numero Publishing: Flower	Numero Publishing, Inc.	Numero Publishing
Gold ADDY® Award	Numero Publishing: Covers	Numero Publishing, Inc.	Numero Publishing
Gold ADDY® Award	Numero Publishing: Feature Spreads	Numero Publishing, Inc.	Numero Publishing
Gold ADDY® Award	Illinois Dept. of Transportation Upgrade 74 Retrospective	Ross Creative + Strategy	Illinois Dept. of Transportation District 4
Gold ADDY® Award	International Beerfest / Drip	Ross Creative + Strategy	Peoria Jaycees
Gold ADDY® Award	International Beerfest Poster Campaign	Ross Creative + Strategy	Peoria Jaycees
Gold ADDY® Award	National Retirement Planning Week Campaign	State Farm Creative Services	Judy Donohue
Gold ADDY® Award	CGN Corporate Brochures	The Design Farm	CGN Business Performance Consulting
Silver ADDY® Award	2006 President's Report	Bradley University	Bradley University
Silver ADDY® Award	Children's Home 2006 Autumn Gala invitation	cmfi group	Children's Home
Silver ADDY® Award	Hotel Pere Marquette: Stationery	Converse Marketing	Hotel Pere Marquette
Silver ADDY® Award	City of Peoria: Boomtown Brochure	Converse Marketing	City of Peoria
Silver ADDY® Award	Junction City: Haunted Hotel Poster	Converse Marketing	Junction City
Silver ADDY® Award	Junction City: Special Event Posters	Converse Marketing	Junction City

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Silver ADDY® Award	Numero Publishing: Dina's Column	Numero Publishing, Inc.	Numero Publishing
Silver ADDY® Award	Cat Electric Power / Integrating the World	Ross Creative + Strategy	Caterpillar Electric Power Division
Silver ADDY® Award	CGN Holiday Card	The Design Farm	CGN Business Performance Consulting
CONSUMER OR TRADE PUBLICATION			
Gold ADDY® Award	Cat Electric Power Global Campaign	Ross Creative + Strategy	Caterpillar Electric Power Division
Gold ADDY® Award	You're Lucky This Is RED BRAND Fence.	The Design Farm	Keystone Steel & Wire
Silver ADDY® Award	Mark Twain Hotel "Business or Pleasure" ad	cmfi group	Mark Twain Hotel
Silver ADDY® Award	Junction City: Grand Re-opening	Converse Marketing	Junction City
Silver ADDY® Award	Cat C175 - More Power is a Beautiful Thing	Ross Creative + Strategy	Caterpillar Electric Power Division
Silver ADDY® Award	Cat Electric Power kW Ad	Ross Creative + Strategy	Caterpillar Electric Power Division
Silver ADDY® Award	Because We Use RED BRAND Fence.	The Design Farm	Keystone Steel & Wire
DIRECT MARKETING			
Gold ADDY® Award	Cat Electric Power Audio CD	Ross Creative + Strategy	Caterpillar Electric Power Division
Silver ADDY® Award	Midwest Orthopaedic: Golf Outing	Converse Marketing	Midwest Orthopaedic
Silver ADDY® Award	International Beerfest T-Shirt / Drip	Ross Creative + Strategy	Peoria Jaycees
Silver ADDY® Award	Womens and Retirement	State Farm Creative Services	Mary Francis Love
Silver ADDY® Award	EA Conference Brochure	The Design Farm	Employers' Association
ELEMENTS OF ADVERTISING			
Gold ADDY® Award	Foundry Printing Logo	AdCo Advertising Agency	Foundry Printing & Finishing an Oasis Marketing Inc. Company
Gold ADDY® Award	Junction City Logo	Converse Marketing	Junction City
Gold ADDY® Award	Dennis Slape Photographer: Numero Cover May	Dennis Slape Photographer	Numero Publishing, Inc.
Gold ADDY® Award	Prairie Rivers Network Indentity	Ross Creative + Strategy	Prairie Rivers Network
Gold ADDY® Award	Ross Building ICONS	Ross Creative + Strategy	Ross Creative + Strategy
Gold ADDY® Award	Ross Christmas, "I'm dreaming of a quiet Christmas."	Ross Creative + Strategy	Ross Creative + Strategy
Gold ADDY® Award	Cat Reman Process Animation	Ross Creative + Strategy	Caterpillar Remanufacturing Services
Gold ADDY® Award	Brown Animal Hospital Logo	The Design Farm	Brown Animal Hospital
Silver ADDY® Award	Central IL Community Blood Center logo	cmfi group	Central IL Community Blood Center
Silver ADDY® Award	Caterpillar TBU Drivetrain Diner illustrations	cmfi group	Caterpillar TBU
Silver ADDY® Award	Renaissance Park Logo	Converse Marketing	Renaissance Park
Silver ADDY® Award	Midwest Orthopaedic Logo	Converse Marketing	Midwest Orthopaedic
Silver ADDY® Award	Alwan & Sons Meat Company Logo	Converse Marketing	Alwan & Sons Meat Company
Silver ADDY® Award	AH+ Logo	Converse Marketing	AH+
Silver ADDY® Award	Dennis Slape Photographer: AH	Dennis Slape Photographer	AH After Hours
INTERACTIVE MEDIA			
Gold ADDY® Award	AH After Hours: Website	Converse Marketing	Ah After Hours

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Gold ADDY® Award	International Beerfest Banner Ad - Schitzen Facen	Ross Creative + Strategy	Peoria Jaycees
Silver ADDY® Award	Afni: Website	Converse Marketing	Afni
Silver ADDY® Award	Junction City: Website	Converse Marketing	Junction City
MIXED MEDIA (Cross Platform) CAMPAIGNS			
Gold ADDY® Award	International Beerfest Mixed Media Campaign	Ross Creative + Strategy	Peoria Jaycees
Silver ADDY® Award	Junction City: Meet Me at the Junction	Converse Marketing	Junction City
Silver ADDY® Award	AH After Hours: Open Wide and Say AH	Converse Marketing	AH After Hours
NEWSPAPER			
Gold ADDY® Award	Illinois Dept. of Transportation Upgrade 74 - Retirement	Ross Creative + Strategy	Illinois Dept. of Transportation District 4
Silver ADDY® Award	Junction City: Grand Re-opening & Halloween Insert	Converse Marketing	Junction City
Silver ADDY® Award	Junction City: Newspaper Ads	Converse Marketing	Junction City
NON-TRADITIONAL ADVERTISING			
Gold ADDY® Award	International Beerfest Beer Cooler / Schitzen Facen	Ross Creative + Strategy	Peoria Jaycees
Gold ADDY® Award	International Beerfest Beer Cooler Campaign	Ross Creative + Strategy	Peoria Jaycees
OUT-OF-HOME			
Silver ADDY® Award	Allegiant Air	Adams Outdoor Advertising	Allegiant Air
Silver ADDY® Award	Behind The Zoo	Adams Outdoor Advertising	The Peoria Zoo
Silver ADDY® Award	Velde.com	Adams Outdoor Advertising	Velde Automotive Group
Silver ADDY® Award	Caterpillar TBU Visitors Center environmental design	cmfi group	Caterpillar TBU
Silver ADDY® Award	Caterpillar TBU Drivetrain Diner environmental design	cmfi group	Caterpillar TBU
Silver ADDY® Award	Junction City: Holiday Billboard	Converse Marketing	Junction City
Silver ADDY® Award	AH After Hours: Billboard Campaign	Converse Marketing	AH After Hours
Silver ADDY® Award	Cat Electric Power Projection / Fringe Benefits	Ross Creative + Strategy	Caterpillar Electric Power Division
PUBLIC SERVICE			
Gold ADDY® Award	Renaissance Park: Neighborhood Redevelopment Brochure	Converse Marketing	Renaissance Park
Gold ADDY® Award	Goodwill Industries Hanger Ad	Ross Creative + Strategy	Goodwill Industries
Gold ADDY® Award	Goodwill Industries - The Table	Ross Creative + Strategy	Goodwill Industries
Silver ADDY® Award	FY2005 Annual Report	Catholic Charities	Catholic Charities
Silver ADDY® Award	Go Light Your World DVD	Catholic Charities	Catholic Charities
Silver ADDY® Award	Central IL Community Blood Center stationery system	cmfi group	Central IL Community Blood Center
Silver ADDY® Award	Central IL Community Blood Center "give what's in your	cmfi group	Central IL Community Blood Center

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Silver ADDY® Award	Renaissance Park: Redevelopment Website	Converse Marketing	Renaissance Park
Silver ADDY® Award	Renaissance Park: Neighborhood Development Initiative	Converse Marketing	Renaissance Park
Silver ADDY® Award	St. Jude: Maya Hall	WEEK-TV	St. Jude Midwest Affiliate
Silver ADDY® Award	St. Jude: Julie Crofton	WEEK-TV	St. Jude Midwest Affiliate
Silver ADDY® Award	St. Jude: Jessie Baugher	WEEK-TV	St. Jude Midwest Affiliate
RADIO			
Silver ADDY® Award	AH After Hours: Protection	Converse Marketing	AH After Hours
Silver ADDY® Award	AH After Hours: Open Wide and Say AH	Converse Marketing	AH After Hours
Silver ADDY® Award	Hung Rite - "121306"	Regent Broadcasting of Peoria	Hung Rite
Silver ADDY® Award	Illinois Dept. of Transportation Upgrade 74 - Thanks	Ross Creative + Strategy	Illinois Dept. of Transportation District 4
SALES PROMOTION			
Gold ADDY® Award	PM Alliance: Our Methodology/Your Success	Converse Marketing	PM Alliance
Gold ADDY® Award	AH After Hours: Hangover Survival Kit	Converse Marketing	After Hours Hangover Relief
Gold ADDY® Award	Cat Reman Process	Ross Creative + Strategy	Caterpillar Remanufacturing Services
Gold ADDY® Award	Cat Electric Power Integrated Systems	Ross Creative + Strategy	Caterpillar Electric Power Division
Gold ADDY® Award	Cat Electric Power Poster Campaign	Ross Creative + Strategy	Caterpillar Electric Power Division
Gold ADDY® Award	Cat C32 Video	Ross Creative + Strategy	Caterpillar Electric Power Division
Silver ADDY® Award	PAL Health Technologies Custom Products Catalog	cmfi group	PAL Health Technologies
Silver ADDY® Award	Basta O'Neill's: Menu	Converse Marketing	Basta O'Neill's
Silver ADDY® Award	AH+: Anti-Hangover Beverage Goodnight Grape	Converse Marketing	AH+
Silver ADDY® Award	AH+: Anti-Hangover Relief Packaging Campaign	Converse Marketing	AH+
Silver ADDY® Award	Peoria Civic Center Facility Guide	Peoria Civic Center	Peoria Civic Center
Silver ADDY® Award	Instant Rewards - Counter Top Display	State Farm Creative Services	Bailee O'Brien
STUDENT			
Silver ADDY® Award	Transfair USA Magazine	Bradley University	Transfair USA
Silver ADDY® Award	Transfair USA Magazine	Bradley University	Transfair USA
Silver ADDY® Award	Transfair USA Magazine	Bradley University	Transfair USA
Silver ADDY® Award	Public Health Nursing Poster Campaign	Bradley University	Public Health Nursing/UIC
Silver ADDY® Award	Activities Council of Bradley University - Campus Events	Bradley University	Activities Council of Bradley University / Michelle Whited
TELEVISION			
Silver ADDY® Award	AH After Hours: Partiers Everywhere	Converse Marketing	AH After Hours
Silver ADDY® Award	Butcher Block: Gourmet to Everyday	Converse Marketing	Butcher Block
Silver ADDY® Award	Junction City: Silent Movie Series	Converse Marketing	Junction City
Silver ADDY® Award	Gonzo Golf	Peoria Park District	Peoria Park District/GOLF PEORIA
Silver ADDY® Award	Proctor Hospital: Why Not?	WEEK-TV	Proctor Hospital
Silver ADDY® Award	Apple's bakery	WEEK-TV	Apple's Bakery

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Silver ADDY® Award	Bradley Basketball: Congratulations	WEEK-TV	WEEK-TV