

CLUB SPONSOR EXCLUSIVE

\$10,000

As official sponsor of the Ad Club, sponsoring company will receive:

- Signage and mention as a Club Sponsor at all monthly club events (minimum of 9)
- Logo inclusion as Club Sponsor on all club collateral including
 - E-mails promoting all events and club activities (these go out to a database of 600+ advertising, marketing, media, production and related-industry professionals in central Illinois)
 - Monthly club newsletter reaching above database
 - www.PeoriaAdClub.com homepage
 - Any brochures, flyers or handouts available at club events
 - Event programs (where applicable)
 - Event posters and flyers
 - Advertising promoting events (where applicable)
- Sponsorship of ADDY® Awards (February)
- Bronze Corporate Membership Package
- Publish four whitepapers, case studies or creative content on www.PeoriaAdClub.com

PHILANTHROPY SPONSOR 2 AVAILABLE (INDUSTRY EXCLUSIVE)

\$5,000

These sponsors will help fund our Creative Blitz event, in which a club-specified pro-bono client receives creative work free of charge through a membership competition. These sponsors will also fund any scholarship opportunities through the Peoria Ad Club. The Club Philanthropy Sponsors will receive:

- Logo inclusion as Philanthropy Sponsor on all event collateral including
 - Signage and mention as the Philanthropy Sponsor at all club events (minimum of 9)
 - E-mails promoting all events and club activities (these go out to a database of 600+ advertising, marketing, media, production and related-industry professionals in central Illinois)
 - www.PeoriaAdClub.com Philanthropy page
 - Any brochures, flyers or handouts available at club events
 - Event programs (where applicable)
 - Event posters and flyers
 - Advertising promoting events (where applicable)
- Sponsored page in ADDY program detailing annual pro bono project
- Bronze Corporate Membership Package

EVENT SPONSOR EXCLUSIVE

\$1,000

- Exclusive promotional display at a monthly happy hour
- Ability to hand out literature to attendees
- Opportunity to provide additional signage, coasters, napkins, etc.
- Logo on (2) event e-mails and www.PeoriaAdClub.com events page during that month's event as the Exclusive Event Sponsor
- E-mails are distributed to over 600 advertising professionals
- Also includes (2) annual club memberships

SOCIAL SPONSOR EXCLUSIVE

\$5,000

This sponsor will help fund our monthly events, including luncheons, after hours and special events. Sponsor will receive:

- Signage and mention as the Social Sponsor at all club events (minimum of 9)
- Logo inclusion as Social Sponsor on all event collateral including
 - E-mails promoting all events and club activities (these go out to a database of 600+ advertising, marketing, media, production and related-industry professionals in central Illinois)
 - Monthly club newsletter reaching above database
 - www.PeoriaAdClub.com Events page
 - Any brochures, flyers or handouts available at club events
 - Event programs (where applicable)
 - Event posters and flyers
 - Advertising promoting events (where applicable)
- Bronze Corporate Membership Package

MEDIA SPONSOR EXCLUSIVE

\$5,000

As the Media Sponsor, the sponsoring media outlet will receive:

- Logo inclusion as Media Sponsor on all event collateral including:
 - All club events (minimum of 9)
 - E-mails promoting all events and club activities (these go out to a database of 600+ advertising, marketing, media, production and related-industry professionals in central Illinois)
 - www.PeoriaAdClub.com events page
 - Any brochures, flyers or handouts available at club events
 - Event programs (where applicable)
 - Event posters and flyers
 - Advertising promoting events (where applicable)
- Bronze Corporate Membership Package

EVENT SPONSOR NON-EXCLUSIVE

\$500

- Promotional display at a monthly happy hour
- Ability to hand out literature to attendees
- Opportunity to provide additional signage, coasters, napkins, etc.
- Logo on (2) event e-mails and www.PeoriaAdClub.com events page during that month's event
- E-mails are distributed to over 600 advertising professionals
- Also includes (2) annual club memberships